

ANNUAL REPORT 2018-19



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EMPOWERING COMMUNITIES ACROSS VERTICALS THROUGH NUMEROUS ACTIVITIES



WOMEN EMPOWERMENT

- **2,29,708** Rural Poor Women Empowered
- **19,500** Women Groups
- **1,80,000** Microenterprises Established
- **41,974** Women Members Achieved Adult Literacy
- **20** Different Types of Development Activities



WIDOW EMPOWERMENT

- **15,458** Widows Empowered
- **55** Widows Remarried
- **175** Awareness Programs Against Discrimination of Widows
- **53,663** People given Awareness on Social Justice
- **35** Committees formed to Eradicate Discrimination



MODEL COMMUNITIES

- **129** Model Villages
- **1032** Village Development Committees
- **7,224** Community Leaders Driving Change
- **360⁰** Community Driven Development
- **20** Different Types of Community Development Activities



EDUCATION

- **541** Schools Improved Facilities
- **1, 61, 397** Students Benefitted
- **135** Mini-Libraries, **50** Digital Classrooms Provided
- **959** Student and Parent Committees
- **1600** Orphans Supported

FOOD SECURITY

758 Tanks Desilted
114,711 Acres Applied with Silt
61,491 Farmers Benefitted
1261 Organic Farmers Enrolled
1404 Acres under Organic Farming



WATER

970 Water Purification Plants
22 Sujal Any Time Water Kiosks
130 Tribal Communities Provided Water Infrastructure
6,454 Borewells with Handpumps
24,00,000 People Benefitted



CAPACITY BUILDING

306 Training Programs
13,569 National Participants (NGOs & CBOs)
1,462 International Participants
3,100 NGOs Represented
80 Countries and **26** States Represented



SE & BSR

14 Start ups Incubated
35 Seminars and Workshops
4975 Professionals and Students Inspired
25 Partnerships & Collaborations



PDTC INSPIRED 13,569 DEVELOPMENT PROFESSIONALS FROM ACROSS 80 COUNTRIES



ASIA

Afghanistan | Bangladesh | Bhutan | Cambodia
China | Iran | India | Japan | Jordan | Lebanon
Maldives | Myanmar | Nepal | Pakistan Palestine
Philippines | Qatar | Sri Lanka | Syria Taiwan
Tajikistan | Thailand | Timor-Leste Vietnam
Yemen

Europe



Austria | France | Germany | Italy | Latvia
Netherlands | Norway | Romania | Russia
Slovakia | Spain | Sweden | UK

North America



Canada | Guatemala | Haiti | USA

Africa



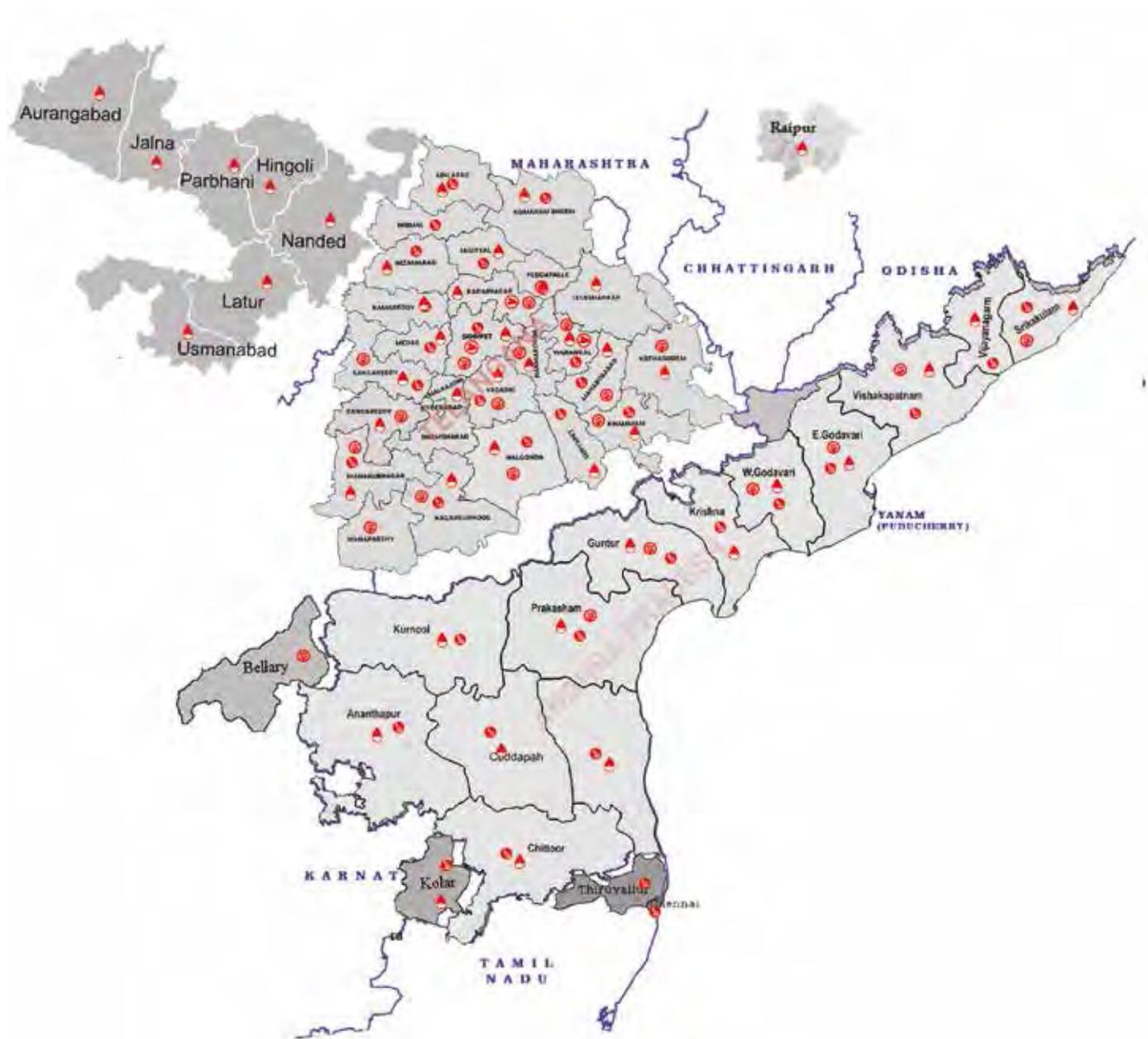
Botswana | Cameroon | Dr.Congo | Egypt | Eritrea
Ethiopia | Ghana | Guinea | Liberia | Malawi | Mali
Mauritius | Nigeria | Senegal | Sierra Leone |
South Africa | South Sudan | Sudan | Tanzania
Togo | Tunisia | Uganda | Zimbabwe

Australia



Fiji

BALA VIKASA'S COMMUNITY DRIVEN DEVELOPMENT PROGRAM HAS IMPACTED OVER 4 MILLION PEOPLE IN OVER 6000 VILLAGES ACROSS 6 INDIAN STATES



Women Empowerment



Model Communities



Education



Food Security



Water



FOUNDERS' MESSAGE

June 3-6, the 2019 Women Deliver Conference (WD2019) took place in Vancouver. This gathering is held every three years. The last one, in 2016, was in Copenhagen

The Vancouver Conference boasted itself as the world's most prestigious and most important conference of the 21st century "focused on gender equality and health, on the rights and well-being of girls and women".

According to WD, more than 7 000 people participated in WD2019 including world leaders, heads of state, activists, academics, journalists from all over the world, especially from the west. The conference – a tribune for "expert talkers" - claimed to serve as a catalyst for the feminist cause in developing countries. This four-day event was largely funded and promoted by the Canadian government through Global Affairs Canada – a golden opportunity to brand what it called its "new" feminist policy.

Yet, this feminist policy is not so "new!" and for us, at Bala Vikasa the Vancouver Conference was surely not the "exceptional gathering" self-promoted by WD.

Since its inception in 1990, with great success, Bala Vikasa, in part with the support of the late Canadian International Development Agency (CIDA) has fully dedicated its energy and resources in promoting the development of India poor rural women in all its sustainable dimensions. Millions of women have been and are still mobilized by its programs.

Let's compare WD2019 in Vancouver to the conference held in Hyderabad to celebrate Bala Vikasa's 25th anniversary on February 9, 2016, or to the June 2017 and 2018 conferences held on World Widow's Day.

On February 9, 2016, more than 15 000 of our women members from 3 states and thousands of villages paid their own bus ticket to participate in a grand convention in Hyderabad on community involvement. There, they shared their experiences and the results of their involvement: hundreds of model communities (2017-2018: 129) and drinking water purification systems (2017-2018: 970); hundreds of water irrigation ponds (2017-2018: 766); countless activities for the education of young people, for women's health, for marginal farmers, for marginalized elderly people, for the mobilization of 15 458 widows ostracized by society, etc. Over time, more than 5 million rural poor have been reached through their actions and by these "agents of change" gathered in Hyderabad. (Results as per March 2019)

The regional conventions of June 23, 2017 and 2018 - each of which brought together more than 10 000 widows- took place alternately in Hyderabad at LB Stadium and then in Vijayawada, Andhra Pradesh. Organized by Bala Vikasa, these events were unique in their kind for these women left behind in Indian society. They gave them the opportunity to rebuild their dignity and proclaim their rights and aspirations. An example of true "empowerment"!

These grassroots gatherings organized by Bala Vikasa are really promising for the future. They can be compared favorably with the WD2019 and would not have happened without your support and encouragement.

Many thanks to all of you (members of the Board of Directors, employees, generous benefactors, etc.) who - in some way or the other- contributed concretely in making our world, a Society of PARTnership.

Angel and André Gingras & Associates

Angel and André Gingras, CSM
Founders, SOPAR- Bala Vikasa



PRESIDENT'S MESSAGE

At the outset, I must say that I am humbled and honored to have been accorded the privilege of serving as the President of Bala Vikasa this year. As with every year, we have done everything in our power to impact thousands of lives while building community assets that will last for generations to come.

While NGOs across the country are on a steep decline, Bala Vikasa has continued to grow, expand, and evolve, thanks to the visionary leadership of our founders, Mrs. Bala Theresa Gingras and Mr. Andre Gingras and the untiring work of our Executive Director, Mr. Shoury Reddy.

I am greatly indebted to all the board members for their unconditional support in helping the organization grow. I express my heartfelt gratitude to all our donors who have been a great source of strength and inspiration throughout this journey.

Impacting over 5 Million people in nearly 6,000 villages through community-centric, participatory approaches would not have been possible if not for our dedicated staff, most of whom have kept steadfast faith in the mission and vision of Bala Vikasa since the very beginning.

We have empowered about 2,30,000 rural poor women through our programs and continue to place them at the center of all our development activities. The social movement for the emancipation of widows took a positive turn as nearly 40 NGOs and 4 State departments collaborated with us to spread the message of widow empowerment far and wide. We are progressing quickly to make history by setting up 1000 Community Water Plants. Our People Development Training Centre has reached 80 countries, hosting participants from 13 new countries this year.

Our partnership with CII in promoting Urban Water Body Restoration in Chennai has yielded great results despite many challenges setting us apart as an organization which truly delivers. New partnerships with CSR wings of major corporates are in the offing and we are looking forward to them.

It gives me immense pleasure to say that we are fast approaching the launch of 'Bala Vikasa International Center (BVIC)', a state-of-the-art facility at Ghatkesar, set to be a trailblazer in promoting Social Enterprises and Business Social Responsibility.

As we look forward to beginning another chapter in history, let us continue to strive for excellence in all our endeavours and keep our hearts set on bringing about change that will last an eternity.
Thanking you all,

A handwritten signature in blue ink, appearing to read 'Indra Reddy'.

Indra Reddy,
President, Bala Vikasa



DIRECTOR'S MESSAGE

It gives me immense pleasure to say that, this year too, we have helped hundreds of communities help themselves through our innovative, result-driven, high-impact, sustainable Community-Driven Initiatives. We have continued to empower thousands of rural poor women and enabled them to be at the forefront of development. Hundreds of communities with thousands of families have been provided with access to Safe Drinking Water through our Community Water Purification Plants. Our Model Villages are setting an example for Central and State government, receiving praise and recognition for the effective functioning of village-level committees.

We have been successful in signing up more farmers to engage in organic farming and have brought many more acres under organic cultivation, producing more than 10 varieties of crops. Our water conservation programs involving the farming community are reviving the rural ecosystem by replenishing water resources and saving thousands of families from crop failures.

The collaboration, cooperation and endorsement received from the government, media, NGOs, political leaders, students, religious leaders and civil society in strengthening the 'Widow Empowerment Movement' initiated by Bala Vikasa to empower the widows in India, especially in the Telugu states, has been uplifting. Social transformation is taking root slowly but firmly due to the persistent efforts of Bala Vikasa and its network. As we are looking forward to a revolutionary social change, we thank all the collaborators for standing by us in this monumental task.

Bala Vikasa International Center (BVIC) has also been very active this year incubating 10 social startups and also building required network with various stakeholders in the social entrepreneurship domain. The number of collaborations made, events organized, individuals, institutions and startups looking to associate with BVIC, indicates that we are now recognized as an active institution in the domain of social entrepreneurship.

The reach of PDTC has now reached 79 countries across the globe making Bala Vikasa a globally inspiring organization in development sector. The project models of BV in water, women, organic farming continue to impact and inspire globally.

We are very grateful to our Founders for their continuous support, inspiration and guidance that helped BV succeed in the community development sector. We thank our parent organization SOPAR-Canada for their support in implementing different projects. We also thank all our individual, institutional and corporate donors for their encouragement which helps BV reach more and more deserving communities year after year. A big thanks to our President and the Board members for their constant encouragement and contributions to the growth of the organization. A big Salute to all the staff at Bala vikasa for their selfless dedication and sincere hardwork towards empowering the communities.

Thanking you all.

S. Shoury Reddy
Executive Director, Bala Vikasa



360° COMMUNITY DRIVEN DEVELOPMENT

IT TAKES TIME AND COMMITMENT – AND IT WORKS.
SOPAR has built this approach over 35 years of field experience – with concrete results helping entire communities reach their full potential and get out of extreme poverty.



IT FOCUSES ON THE COMMUNITY
We strive to get an entire community involved. It may start with a small group, evolving, with time, into vibrant and dynamic community.



IT'S COMMUNITY FULL CIRCLE
All activities of the community are covered: income generation, health, education, water, food security, environment, social justice. Our approach is integrated and sustainable.

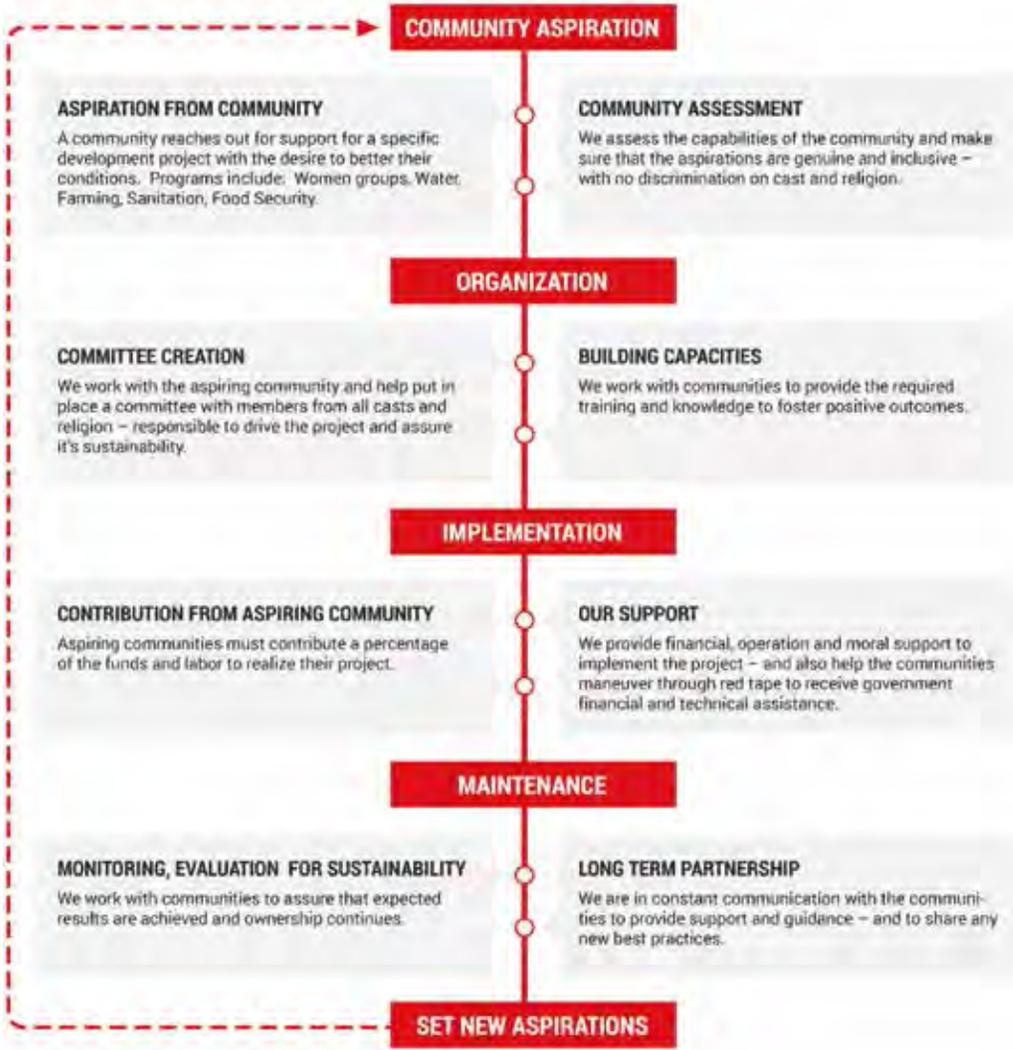


IT'S DRIVEN BY THE COMMUNITY
All people in the community are the real actors. They build on their existing assets. They contribute their time, money and energy. We help, support and guide.



IT'S COMMUNITY DEVELOPING THROUGH CAPACITY BUILDING
We share our professional expertise. With new knowledge, skills and a change of attitude, people become agents of change in their communities.

HOW DOES IT WORK?



Women Empowerment Program



TESTIMONIAL

“ I joined Bala Vikasa in the year 2000. At that time, it was very difficult to trust NGOs as people in our village had been duped by another organization promising ‘empowerment’. But Bala Vikasa’s coordinators worked relentlessly in trying to dispel our fears, gain our confidence and convinced us to come together for our own development. Over the past 19 years, regular group meetings were conducted which really helped me become more knowledgeable. It was a platform where we could discuss our challenges and find solutions. For the first time in my life, I was having a voice and also being heard. Monthly savings and access to small loans was implemented meticulously as promised in the beginning. Today, I am a confident, financially independent woman.

- Chandbi

25 hugely rewarding years of empowering rural poor women

PROGRAM IN A NUTSHELL

2,29,708

Rural Poor Women Empowered

1,500

Villages Reached

19,500

Women's Groups

1,80,000

Micoenterprises Established

43

Partner Institutions

EMPOWERING WOMEN INTELLECTUALLY, SOCIALY, FINANCIALLY, AND POLITICALLY

Bringing about profound attitudinal change, building intellectual capital, providing ample opportunities to secure financial freedom, instilling a sense of self respect and confidence, developing individual and collective leadership is what our life's work has been all about.

STRENGTHENING CAPACITIES, MAXIMIZING POTENTIAL

Our persistent and determined efforts in strengthening women through monthly meetings and trainings are helping thousands of them become intellectually sound, emotionally strong, financially independent and self confident.

TRANSFORMING WOMEN INTO EFFECTIVE AGENTS OF CHANGE

Self-reliant, knowledgeable and assertive women are affecting change in their families, their communities and in the society challenging every stereotype.

THIS YEAR IN NUMBERS

41,568

Women Members With BV

254

Program Villages

695

New Members Joined

1,88,141

Women Handed Over to Partners

1246

Villages Handed Over

PIONEER IN FORMING SELF HELP GROUPS

We were the first to catch on to the whole idea of 'Self Help Groups' way back in the 90s. Expanding by the hundreds every year, our women's groups have been instrumental in rallying thousands of women around common issues and providing them a platform to discuss, debate and find necessary solutions.



◆ These groups united and strengthened the women to solve individual and community problems, confront social evils and lead community development efforts.



4,156

Women's Groups with BV

6,075

Women Entrepreneurs

13

Cooperatives

Rs. 7,06,91,900

Given as Small Loans

PROMOTING SAVINGS, PRODUCING RURAL WOMEN ENTREPRENEURS

Self Help Associations (SHA) formed with a singular purpose of promoting small savings among the members are vigorously promoting micro entrepreneurship among the rural women.

Access to small loans through their cooperatives is helping women start small businesses, expand their inventory, cope with rising costs and meet the daily needs of their families.

UNCEASING CAPACITY BUILDING AS THE PRIMARY TOOL FOR SOCIAL CHANGE

While all our women members were trained on several socio-economic issues on a monthly basis, special trainings were provided to those in leadership roles to enhance their leadership skills, improve their subject knowledge, strengthen their organizational skills and inspire them to keep pushing forward.

Regular Capacity building to our organizational staff on effective program planning, implementation and management, participatory development approaches, effective leadership, contemporary social issues, data collection and soft skills helped them anchor the program effectively and work hand in hand with the beneficiaries.

MONTHLY TRAINING SESSIONS



All the women members had monthly meetings where they were educated on various thematic areas of socio economic development such as health, hygiene and sanitation, education, gender equality, social justice and so on.

12
Monthly Trainings

53, 547
Women Members

GROUP LEADERS TRAININGS



Group Leaders were trained on improving the functional efficiency of the groups, planning development activities effectively, forming cooperatives and electing the SHA members.

33
Leaders Training

5094
Group Leaders

SHA TRAININGS



SHA Members were trained on the importance of Self Help Groups, development principles, savings, self financing, micro entrepreneurship, program implementation and leadership skills

6
Trainings

354
SHA Members

FIELD COORDINATORS TRAINING



Monthly trainings were organized for Field Coordinators to help them plan, implement and monitor program activities better. Work ethics like committment, discipline, punctuality, diligence were stressed upon.

12
Trainings

180
Field Coordinators

Development is **women.**

WOMEN LEAD COMMUNITY- DRIVEN DEVELOPMENT EFFORTS

Empowered women, with new found confidence, enhanced capacities and a bigger purpose, are turning into change agents and leading the community development efforts in their villages. Various development activities were initiated with local resources, networking with local stakeholders and government agencies.

HOLDING PUBLIC OFFICE AT THE VILLAGE LEVEL

Many women who were trained and supported by us have made successful bids to political office at the village level. The development approaches learnt have earned them many laurels and made them a cut above the rest.



26
Sarpanches
7
Upa Sarpanches
115
Ward Members

PROMOTING HEALTH AND WELL BEING

Women raised funds from local donors, convinced doctors and para medical staff to volunteer, procured medical supplies and ensured that community members attend in large numbers. All on their own.



14,244
Beneficiaries
6,00,000
Worth Medicines
747
Doctors and Nurses

QUENCHING THIRST IN HOT SUMMER MONTHS

Hundreds of free water distribution stalls were set up by the women in the program villages with the help of local donors to quench the thirst of the community members during the hot and sweltering summer months.



129
Villages
267
Pots
9,28,800
People Benefitted

ADVOCATING ENVIRONMENTAL CONSERVATION

To enhance the green cover in their villages, women made use effective use of the 'Haritha Haram' scheme of the Telangana State government and engaged in extensive plantation activity.



38,350
Saplings
191
Villages

DEVELOPING MODEL COMMUNITIES

Additionally, 128 villages are being transformed into model communities with women at the helm of various development activities across verticals like water, sanitation, health, education, widow empowerment and environmental preservation.



Their perspectives and experiences are shaping unique initiatives that are inclusive, aspirational, empathetic, and sustainable

WOMEN EXPRESS SOLIDARITY, FOLLOW IT UP WITH ACTION

Despite their own financial setbacks, a strong sense of empathy and solidarity drives the women to care for the weakest members of the community and to share their burdens. Women are no longer just beneficiaries but are partners and donors in bringing about inclusive and equitable development.

CARING FOR THE ORPHANS

Orphans in their communities were provided with all the moral support to live a life of hope and dignity. Women support and mentor them every step of the way as they pursue education and make life choices. Every woman member contributes something in cash or kind to support their.



1600

Orphans

Rs. 42,12,074

Contributed by Women



CELEBRATING BIRTHDAYS OF ORPHANS IN SOLIDARITY

Solidarity Day with Orphans' was organized on a massive scale at all the program centres to celebrate their birthdays. Women sacrificed one day's wages and travelled all the way just to spend time with the children. This event inspired many attendees to make voluntary donations towards their development.

SHARING WITH THE OLD AND THE DESTITUTE

Provisions like rice, dal, oil, soaps and clothes are being provided on a regular basis with the support of local donors.

Furthermore, one helper has been arranged for one elderly person to look after all their day to day needs.



23,614

Kgs of Rice

Rs. 5,88,454

Donations Raised

940

Donors

Widow Empowerment Program



CASE STUDY

After 16 Years of Struggle, Finally a glimmer of hope

Rama, 35, is a homemaker from Hasanparthy with two young daughters. Her alcoholic husband committed suicide when she was 19. After his death, the sole responsibility of raising the kids fell on her shoulders. An uneducated woman, she started taking up odd jobs - a domestic maid in the morning and an agricultural laborer during the day, to make both ends meet.

She became part of our widows' program and attended all the trainings and meetings. After looking at her financial situation, she was offered a chance to attend the saree rolling and dry cleaning training. As soon as she finished her training, she managed to raise a seed fund loan for her group to purchase a saree rolling kit and established a unit at Hasanparthy.

With the business running successfully, she now earns a monthly income of Rs. 7,500. She is also trying to extend her business by selling sarees. Although she has to work as daily wage labor during the period when there is no work at the rolling unit, she is now living her life with confidence as she can provide three square meals a day for her family.

Spearheading a social movement for widow emancipation

PROGRAM IN A NUTSHELL

15,458

Widows Empowered

500

Young Widows Trained

55

Widows Remarried

175

Awareness Programs Conducted

53,663

People Pledged

FIGHTING FOR SOCIAL JUSTICE

For over a decade, we have been spearheading a mass movement advocating equal rights and opportunities, justice and emancipation for the widows at every platform we get.

HELPING REBUILD LIVES

Through a series of awareness meetings, counseling sessions, seminars, workshops and conventions on widows' rights, we are helping thousands of widows develop inner strength to rebuild their lives with newfound courage and confidence.

CONFRONTING SUPERSTITIONS AND TABOOS

Protesting every ritual and customary practice that discriminates against them, labels them as inauspicious and prevents them from participating in cultural and religious ceremonies, we are doing everything to break these taboos in the minds of the widows and helping them to assimilate into the society without any inhibitions

ENGAGING THE CIVIL SOCIETY

We are working with numerous NGOs, government departments, activists, religious heads, politicians, celebrities, artists, writers, poets, advocates, journalists and students to take the message of widow empowerment far and wide.

INTENSIVE CAPACITY BUILDING AND OUTREACH TO EMPOWER WIDOWS AND GALVANIZE PUBLIC SUPPORT

EDUCATING WIDOWS ON THEIR RIGHTS

Capacity Building sessions for widows at all our WID program centers created awareness about their rights and entitlements, inspired courage to start afresh and countered suicidal tendencies among them.

45
Centre Level Meetings

5,278
Participants

BREATHING NEW LIFE INTO YOUNG WIDOWS

A series of trainings helped young widows overcome pain and solitude, build mental strength using tools like NLP and Yoga, regain self-esteem and pursue a normal life through personality and skill development.

6
Trainings

120
Young Widows



HELPING THEM BECOME FINANCIALLY INDEPENDENT

A training on Saree Rolling and Dry Cleaning, given to a group of young widows helped them in establishing small businesses thereby increasing their income by Rs. 7000 which led to a significant improvement in their quality of life.



28
Members

TURNING YOUTH IN TO AGENTS OF CHANGE

Seminars on the role of youth in bringing about social change and eradicating superstitions surrounding widowhood turned many youths into agents of change in their colleges, communities and villages.



53
Seminars for Youth



19,023
Participants

TAKING THE MOVEMENT BEYOND VILLAGES

A district level seminar on the eradication of superstitions and protection of widows' rights brought many government functionaries, political leaders and members of the civil society on a single platform to discuss and deliberate the way forward.



1
District Level Seminar

1,531
Participants

ONBOARDING OTHER NGOS

A seminar with more than a hundred NGOs from the Telugu States apprised them of the social movement that is shaping up and sought their active participation in the movement in their program areas.

1
Seminars for NGOs

185
Participants

131
NGOs

BREAKING TABOOS AND ARCHAIC CUSTOMARY PRACTICES

We have been at the forefront in advocating that the prevalent beliefs and notions around the inauspiciousness of widows are unfounded and do not carry any legitimacy whatsoever but cause untold misery and humiliation to thousands of defenseless widows.

CELEBRATING BATHUKAMMA AND OTHER SUCH FESTIVITIES

Like every year, thousands of widows celebrated Bathukamma in their villages and at some of the most popular temples of Warangal, several of whom did it for the first time since the death of their husbands.

Forbidden from participating actively in festivals and similar celebratory occasions for generations together, many widows found it very liberating to participate in these events without any discrimination.



361

Villages Celebrated
Bathukamma

11,066

Widows
Participants

OPPOSING DISCRIMINATORY PRACTICES AGAINST WIDOWS



Following numerous capacity building and motivational meetings, many of the widows in our program areas applied vermilion on the forehead, wore colored sarees and adorned flowers as opposed to the unfair customary practices that forbade them from all these things. Not just that, they actively confronted such discriminatory practices within their communities and helped other widows from suffering in the same way.

COUNTERING THE PRACTICE OF TREATING WIDOWS AS A BAD OMEN



As a testament to our firm conviction that nothing is inauspicious or evil about the presence of widows at celebratory events, we ensured that almost our events, projects and programs are not only graced by widows but are always inaugurated by one of the widows along with other dignitaries.



TELANGANA STATE GOVERNMENT RECOGNIZES RAJITHA FOR HER WORK AGAINST SUPERSTITIONS

Peddi Rajitha, a resident of Mallakapalli, was awarded the "Visista Mahila Puraskar" under the 'Change Agent' category by the Telangana Government on the occasion of International Women's Day. Working actively towards the eradication of superstitions, she motivated religious leaders to let widows participate in Bodrai festival. She dedicated her award to Bala Vikasa for providing her with the courage and confidence to take such steps.

Model Communities Program



CASE STUDY

A small village in Telangana's Siddipet district, Laxmidevipally, has been scripting a quiet revolution in terms of socio-economic reforms and environmental protection. Earlier, the village was facing many problems with respect to clean drinking water, sanitation, public education, alcoholism, health and a lack of greenery. Once it came under the Model Communities programs, 8 village development committees were formed to look after specific aspects of development. Within no time, the village saw significant improvements across these verticals due to the intensive efforts made by these committees.

- Food Security Committee motivated 38 farmers to take up organic farming and 28 farmers to dig farm ponds.
- Water Committee steered the setting up of a Community Water Purification Plant and ensured R.O. purified water was supplied to all 390 households. Besides that, they also set up free water stalls during the hot summer for the commuters.
- Clean and Green Committee achieved 100% sanitation by facilitating the construction of 78 Family Toilets and Soak Pits. They also oversaw the massive activity of planting 26,000 trees in the village.
- 3 Health Camps, 2 Blood Donation Camps and 2 Eye Camps were organized by the Health Committee and medicines worth Rs. 75,000 were distributed free of cost to the sick. Besides that, pre and post natal awareness sessions were conducted in the village with the support of the ANMs and ASHA workers.
- The Education Committee increased student enrollment in the public school by 50% and provided classroom furniture worth Rs. 1,50,000. An adult literacy campaign helped reaching the target of 100% Literacy.
- Under the leadership of the Youth Committee, 40 young women were trained in tailoring and tailoring machines were provided through subsidy from the Government.
- Committee against Social Evils played a key role in eradicating Gudamba (illicit liquor) from the village and ensured the elimination of child labour and child marriages. It also proactively advocated for widows' rights.
- 220 eligible elderly persons were enrolled in the Aasara pension scheme by the Care and Share Committee. It also raised Rs. 48,000 to support the orphans, the old and the destitute in the community.

Transforming marginalized rural communities into inspiring model communities

PROGRAM IN A NUTSHELL

129

Model Communities

1,032

Committees

7,224

Committee Members

2

National Level Awards

15

State Level Awards

COMMUNITIES TAKE CENTERSTAGE IN THE MAKING OF MODEL VILLAGES

We have been at the forefront of building model villages that are driven by dynamic community leadership. As communities are at the center of these self-sustaining villages, we call them Model Communities. Empowered, united and confident community members become the true drivers of social and economic transformation.

VILLAGE DEVELOPMENT COMMITTEES SPEARHEAD COMMUNITY DEVELOPMENT

We form 8-10 Development Committees with equal representation of men and women in every village, train them and put them in charge of community development. These committees identify problems, discuss and find necessary solutions. They plan, design, implement and monitor various development activities in the village with our support.

COMMUNITIES IMPROVE ON DEVELOPMENT INDICATORS ACROSS VERTICALS

We are helping these model communities improve significantly on metrics related to food security, clean water, health, hygiene, sanitation, education, social cohesion and enabling them to put up a united front against social evils that threaten their development potential.

ASSET BASED, COMMUNITY DRIVEN, SUSTAINABLE DEVELOPMENT AS KEY TO BUILDING MODEL VILLAGES

The idea behind Model Communities is to build self-reliant villages that make full use of local assets and resources with the active participation of the community members. We deploy our unique 360° Community Driven Development (CDD) approach that makes community members the primary stakeholders in achieving holistic village development.

We mobilize communities on a massive scale, motivate them to participate actively in village development activities, strengthen their capacities, develop strong leadership and closely monitor the progress being made.



- Time-tested approaches like Asset Based Community Development (ABCD), Appreciative Inquiry (AI), Participatory Rural Appraisal (PRA) and Results Based Management (RBM) are used in the efforts to community-led sustainable development.

REGULAR CAPACITY BUILDING AND SKILL DEVELOPMENT TO ENSURE EFFECTIVE PROGRAM IMPLEMENTATION

COMMITTEE TRAININGS



Training programs aimed at educating the committee members on development issues, resource mobilization and improving their competencies in program planning, implementation and monitoring helped them work with great efficiency.

5

Trainings

1,048

Committee Members

TRAININGS FOR DEVELOPMENT AGENTS



Training and review meetings organized every month for the Development Agents (DA) provided them with the necessary tools to drive results on the field, provided them a platform to discuss field realities, developed functional skills for the best outcomes.

12

Trainings

30

Development Agents

DEVELOPMENT COMMITTEES PLAN AND IMPLEMENT COMPREHENSIVE VILLAGE DEVELOPMENT ACTIVITIES

Village Level committees responsible for each development vertical like drinking water, food security, health, hygiene, sanitation, education, adult literacy, youth development and social justice, planned, implemented and monitored a number of activities under their leadership.

CREATING AWARENESS ON SOCIAL ISSUES



Dramas by local performers on issues like water, health, sanitation, literacy, superstitions, etc., were organized regularly in the villages to educate the community members and to inspire behavioural and social change.

5345 Attendees
39 Villages

SPEARHEADING GRASSROOTS CLIMATE ACTION



Environment Committees motivated the community members to actively participate in plantation activity. Each village planted several thousands of saplings making use of the state's Harithahaaram scheme in an effort to enhance greenery, reduce pollution and conserve the environment.

837092 Saplings
119 Villages

IMPROVING PUBLIC HEALTH INDICES



Village Health Committees organized 121 free Health Camps with the help of local donors. Hundreds of doctors and paramedical staff offered their services voluntarily while free medicines were provided to the sick and the ailing. Thousands of rural poor benefitted from these health camps.

22, 989 Beneficiaries
846 Medical Staff

MOTIVATING COMMUNITIES TO BUILD FAMILY TOILETS



Clean And Green Committees created awareness on the importance of sanitation and motivated the communities to construct family toilets by making use of the existing government funds and subsidies.

14, 231 Family Toilets
94 Villages

ORGANIZING ADULT LITERACY PROGRAMS



Education Committees took effort to provide functional literacy to non literate adults with the help of voluntary teachers. Many were able to read and write their names, signboards, bus numbers by the end of the programs.

1653 Participants
93 Villages

UPSKILLING YOUTH AND WOMEN



Youth Committees organized skill development programs in tailoring, computer education, nursing and hotel management to help young men and women supplement their family income.

656 Youth and Women
64 Villages



Water Purification Program

CASE STUDY

“

Ravindra Nagar village, situated in Kondapaka Mandal of Siddipet district, is home to about 200 families. The primary occupation of the community is agriculture. The fluoride rate in the village's water source is 2.5 PPM, which led to a serious fluorosis problem. The water wasn't potable but most of the community members had no other options but to consume it. A few well-to-do families were buying packaged drinking water for Rs. 15/- per 20 liters but not all could afford it.

The community members learned about our WPPs and approached Bala Vikasa seeking support in the matter. After conducting a feasibility study, a 500 litres/hour capacity machine was approved. Village level awareness meetings were organized and a committee of 11 members, consisting of six men and five women, was formed and a Membership fee of Rs. 300/- was collected from each family in the village.

Village Panchayath took the responsibility of providing bore well, motor, pipeline, and electricity meter for the plant. A room was constructed with the support of local donors. With Bala Vikasa's assistance, the project committee formulated necessary rules and regulations regarding price, supply timings, pre-paid card system, and maintenance.

Since the installation of the water purification plant, every family is receiving 20 liters of purified water just for Rs. 3/- and have 24X7 access to water through ATW cards. The plant is making purified water accessible to everyone in the village. Apart from that, the health of residents has improved resulting in reduced medical bills and happier and more productive lives.

2.2 million rural poor benefit from community driven Water Purification Plants

PROGRAM IN A NUTSHELL

970

Water Purification Plants

6790

Committee Members

5

States

970

Jobs Created

2.2

Million People Benefitted

STEERING A SAFE WATER REVOLUTION

Our sustainable community-led Water Purification Plants (WPPs) are helping millions of rural poor access R.O. purified drinking water at just Rs. 3/- per 20 liters securing their health and wellbeing.

ENSURING INTERRUPTED ACCESS, TRANSPARENCY AND ACCOUNTABILITY

Our innovative ATW (Any Time Water) prepaid cards, based on RFID technology, are helping people access safe water round the clock besides bringing in efficiency, transparency and accountability in water distribution.

SAFEGUARDING PUBLIC HEALTH

Our WPPs are substantially decreasing the incidence of fluorosis, diarrhoea, typhoid and other waterborne diseases, improving public health indices, reducing medical expenditure and increasing savings.

EMERGING AS AN EXCEPTIONAL MODEL FOR CSR

With active community participation and ownership, visible results and high impact on the field, many corporates are coming on board as partners to take up this program as part of their CSR.

THIS YEAR IN NUMBERS

127

Water Purification Plants

127

Committees

1,021

Committee Members

40,206

Families Accessed Safe Water

2,01,030

People Benefitted

3

States

AN UNPARALLELED LEADER IN SETTING UP SUSTAINABLE COMMUNITY WATER PURIFICATION PLANTS

We are unequalled in the number of Water Purification Plants set up as well as the number of lives impacted. The WPPs established over 15 years back are still fully functional and continue to provide uninterrupted supply of purified water due to the highly sustainable community-driven approaches in place.

A COMMUNITY ENTERPRISE MODEL PAR EXCELLENCE

Water Committees, elected from among the community members and trained by us, created awareness on the importance of clean drinking water, mobilized resources, enrolled more than 90% of the villager as members, held regular review meetings and ensured that the WPPs were always fully operational.

Rules and regulations regarding the pricing, supply timings, pre-paid card system, operators recruitment and maintenance were formulated in consensus with all the community members to keep the WPPs truly community-led and free from malpractise.



20% of the project cost contributed through a small membership fee instilled community ownership making the plants sustainable

A STRONG FEDERATION TO ENSURE SUSTAINABILITY

A Federation of WPPs governed by an executive body elected from among the water committees along with technical supervisors, looked after the technical aspects of all the WPPs that are more than an year in operation. Regular visits were made to the plants for maintenance, repairs and water quality monitoring ensuring that no WPP was out of business.



843
WPPs Under
Federation

12
Supervisors

BUILDING CAPACITIES TO ENSURE SEAMLESS OPERATIONS AND EFFICIENT MANAGEMENT OF THE WPPS

Numerous capacity building and motivation sessions were conducted for the elected committee members as well as the machine operators to ensure that the WPPs are running in the most efficient and transparent way.

COMMITTEE TRAININGS



14
Trainings

755
Committee
Members

Committee members trained continuously in leadership and communication skills, resource mobilization, program implementation and project management, were able to deliver on their roles and responsibilities effortlessly.

OPERATORS TRAININGS



7
Trainings

275
Operators Cum
Accountants

Capacity Building programs organized for the operators on technical operations, plant maintenance, bookkeeping, accounting and management ensured that all the WPPs were managed efficiently, and transparently.

COMMUNITIES WALK FOR WATER ON WORLD WATER DAY

Thousands of men, women and children mobilized by the water committees participated in the the 'Walk for Water' rally on World Water Day (March 22).

The guests who were in attendance talked on the scarcity of water and the need for efforts in water conservation besides stressing on the importance of drinking clean water.



18113
Participants

70
Villages

REVENUE SURPLUS WPPS DRIVE VILLAGE DEVELOPMENT EFFORTS

The water committee of Saloora Camp, Nizamabad district, changed the face of a government school by repainting it.

Chada and Muthireddygudem water committees of Nalgonda supported the Gram Panchayath in installing street lights in the village.

Suraram and Veerananayanapuram water committees provided benches for the bus stands in their villages.



Water Committees from almost all villages provided free water to the community members during the hot summer months.

About 40 men and 10 women from the Committees were elected as Sarpanches due to their credibility as effective community leaders.

Providing urban commuters access to affordable purified water

1 LITER CHILLED R.O. PURIFIED WATER AT THE FLIP OF A RS. 2 COIN

A one-of-its-kind innovation inspired from our highly innovative Water Purification Plants, our Sujal ATW Kiosks are providing chilled R.O. purified water to urban commuters through water dispensing units at a negligible cost of Rs 2/- per liter.

SUPPORTED BY THE DISTRICT AUTHORITIES

We partnered with Municipal Corporations and District Authorities to install these kiosks at strategic locations with considerable daily footfall. Differently-abled people have been employed to manage the everyday affairs of these kiosks.



PROGRAM IN A NUTSHELL

22 Sujal ATW Kiosks
5 Cities
2 States
30 Differently-Abled Individuals Employed



We are here for the treatment of my kid since a month and we need at least 15 liters of drinking water every day. The local shopkeepers here are selling drinking water at Rs 5/- per liter. We are getting purified water at Rs 2/- per liter at the Sujal kiosk outsidewhich is helping us save around Rs 50/- per day and reducing our financial burden on a basic need like water.

- Mr. K. Venkanna



BENEFITTING THOUSANDS OF URBAN POOR

Many urban commuters, especially the urban poor like daily wage workers, auto drivers, hawkers, vendors, benefit from these kiosks as they access purified water at a cost ten times less than commercial bottled water.



CURBING THE USE OF PLASTIC

Besides, the use of steel glasses in the kiosks reduces the usage of plastic that is common place in all forms of packaged drinking water.

Supporting villages with water infrastructure to help them access clean water

PROVIDING WATER ACCESS THROUGH BOREWELLS, HANDPUMPS, OH TANKS

Over the past many years, we have been providing water infrastructure like bore wells, hand pumps and overhead tanks to the rural communities to help them access safe water locally.

COMMUNITIES PLACED AT THE HELM OF AFFAIRS SHOW RESULTS

Community contribution of 15% towards the project cost along with labour for the installation and the formation of a committee to oversee the program implementation instilled a great sense of community ownership, brought about unity and reduced conflicts around water access.



PROGRAM IN A NUTSHELL

6,454
Borewells Installed
1,95,298
Families Benefitted

THIS YEAR

104
Borewells Installed
3,683
Families Benefitted



A SIMPLE SOLUTION WITH RIPPLE EFFECTS ON THE COMMUNITY

By providing access to water locally, we were able to reduce the time taken to fetch water, especially for girls, and help them invest their time into more productive endeavors.



MITIGATING HEALTH RISKS BY PROVIDING CLEAN WATER

Besides that, we are also able to significantly reduce the health risks cause due to drinking contaminated water thereby keeping the medical expenses in check.

140

tribal communities benefit from our work in the **WASH** sector

PROGRAM IN A NUTSHELL

130

Tribal Communities

28

Borewell, Motor, Pipeline and Overhead Tanks with Household Taps

33

Borewell, Motor and Pipeline

69

Borewell with Manually Operated Handpumps

29,820

People Benefitted

GUARANTEEING THE RIGHT TO SAFE WATER

We are reaching some of the most remote and marginalized tribal communities with 3 different types of need-based water infrastructure in an effort to safeguard their basic right to clean drinking water. In places with frequent power cuts, we even provided solar power units for uninterrupted supply of water.

NOT JUST WATER OR HEALTH BUT COMMUNITY EMPOWERMENT

We not only provided round-the-clock access to potable drinking water but also empowered communities with leadership and management skills through capacity building besides raising general awareness on critical issues.

SUSTAINED IEC CAMPAIGNS TO PROMOTE HEALTH AND WELL BEING

Intensive awareness programs on WASH using effective IEC materials were taken up to improve various indices around health, sanitation and hygiene. Streetplays were performed regularly on social issues for maximum effect besides the use of informative posters and handouts.

THIS YEAR IN NUMBERS

32

Tribal Communities

7,965

People Benefitted

6

Borewell, Motor
and Pipeline

9

Borewell, Motor, Pipeline
and Overhead Tanks with
Household Taps

17

Borewell with Manually
Operated Handpumps

140

People Trained

CONTINUOUS TRAINING AND CAPACITY BUILDING TO ENSURE BEST RESULTS ON THE GROUND

Trainings were organized at two tiers to improve the knowledge of elected committees and to develop their skills on project construction, maintenance and monitoring.

COMMITTEE TRAININGS



6

Trainings

140

Participants

Committee members were trained on their roles and responsibilities at the beginning and were strengthened again through follow up trainings. During this time, gaps were identified, experiences were shared and inputs were given for improving committee's efficiency.

TRAININGS FOR WASH COMMITTEES ASHA WORKERS



6

Trainings

115

Participants

WASH Committees were trained on engaging with Gram Panchayaths to secure increased funding for water and sanitation projects. ASHA workers were trained on how to educate the community on health and hygiene more effectively which led to improved outcomes.

TESTIMONIALS



"The street play organized in our village educated us to maintain household sanitation, construction of individual household toilets, taking balanced diet and clean water. We are very thankful for organizing such kind of programs on our village."

- K.Chinna Rao, Chinna Gora Colony



"We were having frequent power cuts and the solar power system provided to our village helped us have continuous water supply. Earlier we used to face a lot of difficulty in accessing water despite the water infrastructure due to power shortages."

- N.Papaiah, Moola Lanka

TANK DESILTATION PROGRAM



CASE STUDY

A small tank covering an area of approximately 8 to 10 acres in R. Thummalapalli village, Pulivendula mandal, Kadapa district was in a dilapidated condition with no proper maintenance. The tank was seeing water accumulate at one end and overflow leaving behind little for storage once the rains subsided. Its storage capacity was next to nothing. Farmers from the village approached us and requested our support in tank desiltation.

We mobilized the local farmers and informed them about all the benefits of tank desiltations, the process of implementation and their role in monitoring and managing the project. After all the farmers vowed to play an active role during the entire process and contribute towards the transportation of excavated nutrient rich silt to their farms, work began in full swing.

Extensive work was done with a total of 7,475 tractor loads excavating as much as 16,819 cubic meters of silt. The final outcome was worth it as the tank's storage capacity increased to 1,68,18,750 Litres. It was a great matter of pride for the community as the soil fertility improved with the application of silt, usage of chemical fertilizers reduced by 70% and the crop yield increased by 20%. Additionally fish cultivation also took off in the tank.

Conserving water and revitalizing farmlands through **tank desiltation**

PROGRAM IN A NUTSHELL

758

Tanks Desilted

3,253,486

Tractor Loads of Silt exhumed

1,14,711

Acres of Farmland Received Silt

61,491

Farmers Benefitted

5

Urban Water Bodies Restored

RESTORING MINOR IRRIGATION TANKS PROVIDING A LIFELINE TO FARMERS

In order to help mitigate the agrarian distress caused due to scarcity of water, we have been restoring minor irrigation tanks by desilting them and increasing their storage capacities to a great extent. We are proud to be one of the pioneers in Tank desiltation activity inspiring the renowned 'Mission Kakatiya' scheme of the Telangana State government.

BOOSTING FARM PRODUCTIVITY THROUGH APPLICATION NUTRIENT RICH SILT

Several hundred thousands of farmland has been applied with excavated nutrient rich silt which greatly enriched the soil and provided great gains to the farmers in the form of increased moisture retention capacity resulting in reduced number of irrigations, increased yeild, elimination of chemical fertilizers, decreased input costs and high profits. We have been able to help farmers engage in sustainable farming without any loss to their financial gains.

RESTORING URBAN WATER BODIES MITIGATING LOSS TO LIFE AND PROPERTY

In the wake of several flood and drought like situations having a devastating effect on vast urban populations due to gross mismanagement of urban water bodies, we have initiated the restoration and beautification of these water bodies. We are actively involving the communities in restoration efforts and turning them into clean, green and scenic spots which are fully capable of conserving water and absorbing any risks arising due to natural calamities.

THIS YEAR IN NUMBERS

5

Tanks Desilted And Restored

5

Under Process

RESTORING URBAN WATER BODIES IN CHENNAI IN CSR PARTNERSHIP WITH CII- SR

After looking at our water conservation initiatives, their impact and sustainability, **CII - Southern Region**, invited us to be the implementation partner **in restoring 10 urban water bodies in Chennai, Tamil Nadu.**

With their support and the active cooperation of the **Greater Chennai Corporation**, we completed the **restoration and renovation of five water bodies in Chennai** - Gangai Amman Koil Kulam, Thamari Kulam, Karumanchavadi, Rettakutai, and Outhukulam. Another **five water bodies** namely - OMR Magesik, Shalimar Garden, Ganga Amman Shoulinganallur, Ananthakulam, and MGR Tank **are in the process of being restored.**



TRANSFORMING NEGLECTED AND POLLUTED URBAN LAKES INTO THRIVING ECOSYSTEMS

We **desilted the tanks, cleaned the feeder channels, cleared the shrubs and bushes, strengthened the bunds, installed fencing, improved green cover** through plantation and **established recreational facilities** like walking tracks and benches.

The renovation of these water bodies resulting in **restoring ecological balance**. The new systems helped in **regulating stream flow, recharged groundwater aquifers** and **mitigated droughts**. Apart from that, they also kept the temperature moderated and affected a change in the climate of the surrounding areas.

With the **beautification works, improved green cover** and **secure boundary walls**, these **lakesides** are now serving local communities as **leisure spaces for walking, jogging, hanging-out, celebrating festivities**, etc.



BEFORE



AFTER



CASE STUDY

Gangai Amman Koil Kullam is a temple pond located in Gangai Amman Koil Street, in Zone 15 of the Chennai Corporation is a temple tank mainly used for water storage. The feeder channels of the tank were damaged allowing the flow of sewage into the tank which made it difficult to use and maintain the waterbody. The water body was in a very bad shape when we decided to restore it.

We excavated a total of 4830 cu. mts of silt and used it to strengthen the bund. The desiltation significantly increased the storage capacity of the tank. We laid an inner bund adjacent to the old bund to make it much more stronger. Three culverts with inlets and outlets were constructed to enable free flow of water. The broken steps were repaired and fencing was erected along the length of the bund. 10 Cement benches were installed for the use of the community.

The employees of Grundfos along with the local community planted 86 saplings around the water body which are not only providing shade and greenery but also strengthening the bund. A committee of local community members was formed to maintain the water body regularly. In no time, this urban lake which was suffering neglect and dysfunction turned into a great water conservation asset and emerged as a hotspot of community recreation.

ORGANIC FARMING PROGRAM



CASE STUDY

B. Yadava Reddy (40), of Garnepally, owned five acres and had been into farming for 30 years. He got exposed to pesticides and chemical fertilizers while using them on his crop and developed skin infections. Despite knowing why he fell sick, he couldn't stop farming as it was the sole livelihood of his family. He started applying farmyard manure but could not avoid the use of chemicals given the inadequate quantity of manure. But, he kept exploring other options.

Reddy, a beneficiary of our drip kits project, got to know about our organic farming initiative and invited us to organise an orientation meeting and mobilised over 100 farmers. We motivated 45 of them to form two groups of organic farmers, and Reddy was elected leader for one of the groups. He attended all training sessions and conventions, implemented the learnings and left chemical farming completely which not helped him get rid of his skin infections but gave his good economic gains.

Besides, he turned his land into a demo farm to motivate others. Seeing the benefits, the next year, 33 more farmers jumped on the bandwagon to form the third group. As Reddy was aware of the groundwater scarcity in the second season, he preferred dry crops — pulses, oil seeds and vegetables — to paddy and maize as encouraged by us. He sowed sorghum as a border crop and efficiently irrigated all of his five acres. Many of his neighbouring farmers cultivating paddy could only irrigate 3 acres effectively. Reddy was praised for his foresight and emerged as a model farmer.

“Had Bala Vikasa not guided me, I too would have faced losses. Its guidance brought recognition not only to me but also to organic farming. I'm glad that I contributed to motivate others to take up organic farming and dry crops,” says Reddy.

Promoting sustainable agriculture through **organic farming**

PROGRAM IN A NUTSHELL

1,261
Organic Farmers Enrolled

1,404
Acres Under Cultivation

12
Demo Farms

12
Varieties of Crops

4
District

TURNING FARMERS AWAY FROM CAPITAL INTENSIVE CHEMICAL FARMING

As the agrarian distress rages overwhelming the rural economy, we are trying our best to save poor farmers from debt traps and untoward incidents by reverting them to organic farming, a more viable and sustainable alternative mode to capital intensive chemical farming.

HELPING FARMERS BEAT RISING INPUT COSTS, INCREASE PROFITS

By providing them valuable technical know-how on the best organic farming practices and appropriate organic inputs, we are helping them make maximum gains by eliminating the use of expensive chemical fertilisers and pesticides, increasing crop yield and enabling them to produce quality organic products that can be sold at a premium price increasing their returns.

CONSERVING SOIL, SAFEGUARDING HEALTH

By promoting the use of eco-friendly, organic, nutrient rich preparations to fight pests and to boost productivity we are ensuring that the soil quality is intact for the use of coming generations. By producing chemical free organic products we are ensuring a steady supply of healthy food for a generation that is focussed on eating right.

THIS YEAR IN NUMBERS

222

Organic Farmers Enrolled

234

Acres Brought under Cultivation

1

Demo Farm of 5 Acres

252

Farmers Obtained Organic Certification

414

Farmers Obtained ICS-I Certification

72

Farmers engaged in Aquaculture

HELPING FARMERS ADOPT ORGANIC FARMING METHODS TO BEAT RISING INPUT COSTS AND INCREASE PROFITS

Turning farmers to organic farming is an extremely uphill task at a time when the use of chemical inputs and fertilizers is widely rampant. We have been **successful in changing attitudes** and **turning thousands of farmers to sustainable agriculture**.

FACILITATING THE SHIFT TO ORGANIC FARMING, EVERY STEP OF THE WAY

Farmers in distress with rising costs of chemical fertilizers and reducing profits, looking for a way out, were **informed about the economic benefits** of organic farming.

Interested farmers who vowed to shun chemical farming in 1-2 Acres of their farms for the next few years were **formed into farmer's groups** and **trained regularly on organic farming methods**.

Organic Farmers were **taught to maintain dairies** documenting the progress being made on a day to day basis. Our field staff made **regular visits, checked the farmer's dairies** and **helped them overcome challenges**.

In order to support the farmers in their pursuit of organic farming, **we provided various inputs** for organic preparations and **ensured right linkages** with the government, certification authorities and cooperatives.



Successful organic farmers were motivated to turn their farms into Demo Farms so that new members could visit them and learn about the best practices.

INTENSIVE CAPACITY BUILDING HELPS FARMERS SUCCEED

SEASONAL TRAININGS

Trainings on soil management, pest management, crop management, organic preparations, dairy maintenance, government schemes at the beginning of every season helped them understand farm economics, helped them manage their farms better. More than a 100 Farmers benefitted through government scheme (PKVY).



2

Trainings

1276

Farmers Participated

GROUP LEADERS TRAININGS

Group leaders were trained regularly on program and group management, community mobilization, farmer's dairy monitoring and evaluation which resulted in the conduct of group meetings much more effectively, in maintaining the farmers diaries systematically and in organizing farm schools. They were also able to guide making of organic preparations.



16

Trainings

506

Farmers Participated

TRAINING ON FARM PONDS

Farmers were trained on the importance of farm ponds, the technicalities of constructing and maintaining farm ponds and value additions for income generation. All the farmers were able to construct farm ponds to harvest rain water. Some were able to generate additional income by fish cultivation.



2

Trainings

196

Farmers Participated

EXPOSURE VISITS

In order to inspire organic farmers to pursue organic farming methods with more rigour, we took many organic farmers on exposure visits to model organic farms know for best practices in crop management, crop yield, water conservation. These visits prompted some to replace water intensive paddy with pulses.



3

Trainings

160

Farmers Participated

ORGANIC FARMERS CONSTRUCT FARM PONDS



Motivated Organic Farmers constructed farm ponds(425 Cu. mts capacity) after receiving training from us in order to conserve water. Fruit bearing saplings were planted on the bund to control erosion and 10 of the farmers started fish cultivation for additional income.

STATE LEVEL AWARD BESTOWED ON RAJITHA



M. Rajitha, one of our most successful organic farmers from Venkatapur, Warangal received the prestigious Visishta Mahila Award from the state government of for producing 20 quintals of organicTurmeric.



TESTIMONIALS

I was sent to Bala Vikasa by my organization. I had very little knowledge about PDTC and CDD pro-gram. It was my first experience outside my country. The CDD program has transformed me, enhanced my knowledge in building the communities and implement the peo-ple-centric projects. I am taking back motivation and positive energy with me that will help me in my professional carrier. Nagolke Tumaini John, Tanzania, CDD

I feel proud to be part of PDTC's CDD program as it helped me to develop a better attitude and skills. I am equipped with the right mindset and knowledge, which will surely help me in realizing my goal of changing my society and help people evolve as changemakers. Nahla Hussien Madny, Sudan, CDD

Sharing domain expertise and insightful field experience with development workers from around the globe

PROGRAM IN A NUTSHELL

13,569

Development Professionals

306

Trainings

3100

National and International NGOs
Represented

31

International Universities Represented

28

Government Departments Represented

80

Countries Represented

TRAINING DEVELOPMENT WORKERS FROM AROUND THE WORLD

We are playing a crucial role in building the capacities of development workers and agencies, helping them in improving their intellectual and organizational capital through our People Development Training Center. Over the last 17 years, thousands of development workers and hundreds of organizations from India and all over the world benefitted from our trainings in Community Driven Development approaches.

COMPREHENSIVE AND TAILORMADE TRAININGS TO SUIT THE SECTOR'S NEEDS

Right from sector specific knowledge to emerging trends in development practices, we have been offering in-depth training and suitable exposure to build competent and committed development practitioners. Approaches like Asset Based Community Development (ABCD), Neuro Linguistic Programming (NLP), Appreciative Inquiry (AI), Participatory Rural Appraisal (PRA), Results Based Management (RBM), Social Entrepreneurship (SE) and Corporate Social Responsibility (CSR) were delivered in the form of One Day Seminars, Three Day Workshops, One to Four Week Training programs.

DOCUMENTATION AND PUBLICATIONS FOR THE BENEFIT OF ALL STAKEHOLDERS

In order to support the development practice, we have been documenting and publishing our best practices, field learnings and successful approaches and making them available for use for the global development workforce

THIS YEAR IN NUMBERS

20

Training Programs

35

Countries

143

NGOs

708

Participants

36

International Universities Represented

NATIONAL-LEVEL CAPACITY BUILDING FOR PROGRAMS FOR DIVERSE STAKHOLDERS

3 DAY TRAININGS FOR NGOS

We organized three-day training programs for national NGOs, designed especially keeping the current trends in Community Development. Professionals from Andhra Pradesh, Rajasthan, Maharashtra, Telangana, Karnataka, Madhya Pradesh, Tamil Nadu, Odisha, Gujarat, New Delhi, and Jharkhand took part in the programs. The training programs focused on Financial Management, Asset Based Community Development, Social Entrepreneurship, Writing Winning Proposals, Development Communications, Skill and Entrepreneurship Development and Managerial Skills for efficiency on the field.



6

Trainings

231

Participants

PERSONALITY DEVELOPMENT SEMINAR FOR STUDENTS



A seminar on 'Personality Development' was also organized for postgraduate students to help them in building confidence and bring positive changes in their personalities. Positive Psychology tools like AI and NLP were introduced to the students to help them unlock their full potential.

164

Participants

6

Colleges

COLLABORATION WITH JOSH TALKS FOR A SEMINAR



We collaborated with Josh Talks, a popular national platform based out of New Delhi and organized a seminar on 'Poverty in India'. Young Indians with a heart for the weak and the poor were brought on a single platform to discuss and deliberate poverty and the ways forward towards its eradication

Participants

6

Colleges

INTERNATIONAL TRAININGS TO INTRODUCE SUCCESSFUL CDD APPROACHES TO GLOBAL DEVELOPMENT WORKERS

2 WEEK INTERNATIONAL TRAINING ON CDD



A two-week Community-Driven Development training program was organized for participants from Afghanistan, Canada, Sri Lanka, Sudan, Nepal, Guinea, Ethiopia, and India. The program provided the participants with exposure to various approaches and methodologies of building sustainable development projects like ABCD, AI, NLP and RBM at rural and urban settings

1
Training

24
Participants

7
Countries
Represented

4 WEEK INTERNATIONAL TRAININGS ON CDD



Four-Week training programs organized by PDTC were attended by participants from Afghanistan, Bangladesh, Canada, Sri Lanka, and Sudan. They were introduced to development theories like ABCD, AI, NLP, PRA, CSD, RBM and emerging domains like Social Entrepreneurship and Business Responsibility with supporting exposure visits to the field.

2
Training

28
Participants

5
Countries
Represented

CUSTOMIZED TRAININGS AND EXPOSURE VISITS ORGANIZED

FOR FOREIGN GOVERNMENT OFFICIALS IN PARTNERSHIP WITH NIRD

We organized four Capacity Building Cum Exposure Visits for foreign government officials participating in the International trainings of NIRD. They were introduced to ABCD and RBM methodologies followed by a visit to our model communities, women SHGs, model schools, water purification projects and organic farms. They learnt got to know first-hand how these approaches resulted in the sustainability of the projects.



88
Participants

36
Countries

FOR LEAD PRAYANA, AN ANNUAL EVENT ORGANIZED BY DESHPANDE FOUNDATION

MBA students from Andhra Pradesh and Telangana visited us as part of Lead Prayana, an annual event organized by the Deshpande Foundation. The students interacted with our Founder Bala T. Singareddy Gingras as the initiative sought to provide lessons on transformative leadership by introducing them to inspiring role models. We also educated them on our sustainable development approaches and stressed on the importance of attitudinal change in community development.



45
Participants

CUSTOMIZED TRAININGS AND EXPOSURE VISITS ORGANIZED

FOR SCHULICH SCHOOL OF BUSINESS

Students from the Schulich School of Business visited us to understand our approach towards building community driven, committee led model villages. They interacted with various village development committees of Gangadevipalli village on the kind of challenges they had to overcome to turn it into a model community.



48
Participants

FOR ITM INSTITUTE OF MANAGEMENT

A customized training was organized for the students of Business Administration from ITM Institute of Management, Warangal to introduce them to our unique, time tested Community Driven Development approach and how it is transforming communities from across six states of India. The program generated a lot of discussion from among the students on our approaches were different from the rest.



38
Participants

FOR DALIT BAHUJAN RESOURCE CENTER

Program staff from Dalit Bahujan Resource Center were trained on the ABCD approach and how its application brought significant change in the way communities see development and how it produced best results for all our programs.



12
Participants

NEW PARTNERSHIPS FORGED TO STRENGTHEN OUR EFFORTS

We forged new partnerships with Vishwa Yuvak Kendra (VYK) - New Delhi, NIRD - Hyderabad, and PAC - Bangalore in our efforts to organize more high-value national and international training programs and to further strengthen our research function.

TWO TRAINING PROGRAMS ORGANIZED WITH VYK ON ENTREPRENEURSHIP

Following our partnership with Vishwa Yuvak Kendra, we organized Two-Day Capacity Building programs for young entrepreneurs and students aspiring to become successful business owners.

BUILDING SOCIAL ENTREPRENEURS

A training program organized on Social Entrepreneurship, introduced the idea of social business to young entrepreneurs, students and aspiring business owners and instilled in them the thought to do business with social impact.



Participants

BUILDING ENTREPRENEURIAL SKILLS

Skill and Entrepreneurship Development training provided young men and women a roadmap to becoming successful entrepreneurs and educated them on the skills required to build and grow a business.

Participants

DISSEMINATING KNOWLEDGE THROUGH DOCUMENTATION PUBLICATIONS AND MULTIMEDIA PRODUCTIONS

The Multimedia unit of PDTC documented the organization's development experiences and practices in various formats to share our knowledge with other like-minded NGOs, civil, government and non-government organizations in India and abroad.

SOCIAL RESPONSIBILITY SERIES 4

The latest addition in the series is titled as 'SME's and Social Business Responsibility: The New Era of Business'. The publication en-lists the opportunities and challenges associated with Business So-cial Responsibility (BSR) approach in small and medium enterprises. It gives an understanding of how small business has turned after integrating BSR as part of their organizational DNA through some business case studies of Indian and European SME sector.



ANNUAL REPORT

The 2017-18 report describes all the program activities and achieved results of our organization during the reporting year. The hardcopy and softcopy of the report are distributed among the NGOs, trainees and other stakeholders.

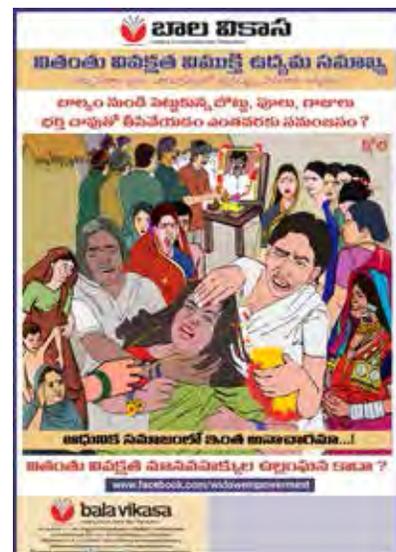


THARANGINI

The quarterly newsletter published in the months of May, Sep-tem-ber, and January shares all the updates of organization's Com-munity Driven Development programs. The e-copy of Tharangini is circulat-ed among the NGO's. The printed copy of Tharangini in English and local language is distributed among all the stakeholders, partners, and donors.

WIDOW POSTERS

We designed and printed posters to raise awareness among the general public on the issue of discrimination against widows in rural areas. The posters were printed and placed in the public areas of several villages to help communities combat this social evil.



PROMOTIONAL VIDEOS

PDTC has been actively involved in creating promotional videos on the various subjects - Community Driven Development training pro-gram, Sujal, water kiosks, Organic Farming, etc. These videos are the ideal tools for the promotion of these initiatives and educa-tion of stakeholders.

BROCHURES

PDTC has also published and circulated promotional brochures on Community Driven Development training program, facilities, etc.



TESTIMONIAL

“Our team is glad to be part of BVIC’s flagship SOCENT Incubation program during 2018-19. During the cohort, BVIC has immensely helped in improving our business and innovations in several ways. Their team of expert has helped us in designing and refining our business plans, strategic advisory, investors connect, and market expansion, exposure, and support.

We are thankful to the BVIC team for their continuous guidance and support to Naturesani throughout incubation. Their support extended beyond incubation, as they became our lifelong well-wishers and guides. Their team recognized our potential and placed their trust in our efforts to build Swachh Nation through our Save Water initiatives.

P. L. Bhupathi, Naturesani”

Supporting budding social enterprises and promoting responsible business

PROGRAM IN A NUTSHELL

14

Startups Incubated

35

Seminars & workshops

4,975

Professionals and Students Inspired

25

Partnerships and Collaborations

22

Panel and Judging sessions

INCUBATING EARLY STAGE SOCIAL STARTUPS TO ACHIEVE SCALE

We are actively supporting social entrepreneurs through SOCENT Fellowship, our in-house incubation program for early stage social startups offering them capacity building, mentoring, field exposure, industry networks and funding. While one cohort has already been incubated, a second cohort of social enterprises is currently underway.

PROMOTING SOCIAL ENTREPRENEURSHIP THROUGH SEMINARS AND WORKSHOPS

We have been actively organizing seminars and workshops on Social Entrepreneurship for a diverse set of audiences - from college students to development professionals to academicians to young business owners, in an effort to promote the idea of social entrepreneurship as an important aspect of sustainable development.

PROMOTING RESPONSIBLE BUSINESS THROUGH TRAININGS, CONSULTANCY

We have been making sustained efforts in the domain of responsible business by organizing seminars for industry professionals, producing insightful research publications, conducting CSR trainings and offering consultancy and advisory to CSR implementors. We have been very vocal in advocating the need for responsible business practices in both Corporates as well as MSMEs.

THIS YEAR IN NUMBERS

10
Startups

10
Seminars and Workshops

1505
Professionals and Students

3
Partnerships and Collaborations

4
Panel and Judging sessions

TEN EARLY STAGE SOCIAL STARTUPS MENTORED THROUGH SOCENT FELLOWSHIP BENEFIT GREATLY FROM OUR VAST NETWORK



SOCENT INCUBATEES MEET-UP

An incubatees meet-up workshop was organized for SOCENT start-ups in January 2019. It was organized to follow-up on incubatees' progress and provide mentoring support. Prominent mentors and entrepreneurs, Mr. Prabir Mishra, Founder of Saatra Capital, Mr. Ravi Narasimham, Director of Caspian Impact Investment, and Mr. Raghurami Meda, Partner - Minerva Grand Hotels took part in the event as mentors. BVIC incubatees Rubaroo, Naturesani, Illa enterprises, Napanta, and Taparch were guided to work on Business Model Canvas (BMC) for their startups.

The BMCs were then reviewed by mentors followed by the one-on-one mentoring sessions for each SOCENT Fellows. Apart from current fellows, potential incubatees like V-REAP Foundation, Doxa Consulting, and Door Dhawakhana were also allowed to get mentored. Each mentor session lasted for an hour on average. Towards the end of the event, the second tranche of the grant to an extent of 75,000 INR was distributed to Naturesani, Napanta & Taparch for their efforts and remarkable progress achieved in their start-up growth.



PROMOTING SOCIAL ENTREPRENEURSHIP THROUGH WORKSHOPS

A SESSION ON 'SOCIAL ENTREPRENEURSHIP IN EMERGING MARKETS' WITH US CONSULATE, HYDERABAD ORGANIZED

We organized an interactive session on 'Social Entrepreneurship in Emerging Markets' at the American Corner, Hyderabad in collaboration with US Consulate General, Hyderabad. Ms. Cynthia Hellen, Founder and CEO of SMPLCT Lab, mentor at Harvard and Princeton University and Chapter Leader of New York Women Social Entrepreneurs (NYWSE) talked about the trends of social entrepreneurship development in emerging markets. More than 50 enthusiastic participants from academia, social enterprises, and the sector greatly benefitted from the discussion around SE.



A TWO-DAY WORKSHOP ON SOCIAL ENTREPRENEURSHIP AT SOCIAL WELFARE COLLEGE FOR WOMEN, NALGONDA

A two-day workshop on Social Entrepreneurship for Women (SEW), funded by the US Consulate Hyderabad, was organized in association with KIIT - Bhubaneswar, at Telangana Social Welfare Residential College - Nalgonda. More than 100 students took part in the workshop. We facilitated the workshop and helped about 15 student teams identify social problems and come up with entrepreneurial solutions.



DELIVERING HIGH IMPACT PROJECTS, FORGING NEW PARTNERSHIPS

INCUBATING RURAL WOMEN ENTREPRENEURS IN PARTNERSHIP WITH CANADA FUND FOR LOCAL INITIATIVES (CFLI)

We received funding from Canada Fund for Local Initiatives to incubate 125 rural women micro-entrepreneurs and 25 students from Warangal region. InPRuWE, as this program is called, is designed to inculcate business acumen in rural women, help them scale and grow their business through a series of workshops, mentoring sessions and exposure trips for the selected incubatees over a period of 10 Months. The program completed five workshops so far on Mentoring, Communications, Dreams and Aspirations, and Rural Technologies including the Induction.



CONNECTING SOCIAL ENTERPRISES WITH CSR OPPORTUNITIES IN PARTNERSHIP WITH US CONSULATE GENERAL, MUMBAI

We received funding for promoting innovation by linking social entrepreneurs with CSR opportunities' project from US Consulate General, Mumbai. Innovative social startups from the domains of poverty reduction, health and sanitation, women and girl's empowerment, environment and digital connectivity from 5 western Indian states will be identified, mentored them through workshops and supported through linkages them with CSR opportunities at a Grand Finale event.

PANELIST AT THE RURAL INNOVATORS STARTUP CONCLAVE ORGANIZED BY NIRD

Rahul Bhardwaj, Head - Programs was invited as a panelist to deliberate on the 'Present status of innovators, startups – strategies for development and scaling up' at Rural Innovators Startup Conclave (RISC), a prestigious annual event organized by the National Institute of Rural Development and Panchayati Raj (NIRD&PR). The panel discussed how strategies can be laid to scale up rural innovations to commercialization and brought into the limelight. The event was inaugurated by Vice President of India, Sri. Venkaiah Naidu and attended by a host of prominent personalities and professionals.

PANELIST AT THE NATIONAL INNOVATION SUMMIT ON 'FAILURE FACTORS OF STARTUPS AND BEST PRACTICES'

We were invited as a panelist at the National Innovation Summit organized by Ministry of Skill Development and Entrepreneurship on the 'Failure factors of Start-ups and best practices (to overcome)' at ATI-Hyderabad. Vijay Kumar Machcha shared the panel with Ashok Thatipally, Serial Entrepreneur, and Ravi Teja, Founder, Goli Soda, and talked about the factors that led some of the social startups incubated by us overcome challenges and scale faster. Over 3000 participants including Govt. officials, sector professionals and students from across the city attended the event .



PANELIST AT US CONSULATE INDO-AFGHAN DIALOGUE ON 'WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP'

We were invited to be a panelist at the 'Women Empowerment through Entrepreneurship' event organized by the US Consulate General, Hyderabad in association with Lincoln Learning Center in Mazhar, Afghanistan. Drew Giblin, Chief, Public Affairs moderated the event in which Kavitha Rajesh, Treasurer, ALEAP and Sudha Mullapudi, Founder, Abhihaara were the co-panelists. The event facilitated an interaction between entrepreneurs and students from Afghanistan and India. We shared our experience of championing integrated Women Empowerment for nearly 25 years.



PANELIST AT LAUNCHPAD: BEYOND PROFITS ORGANIZED BY BITS PILANI

We have been a regular at 'Launchpad: Beyond Profits', the annual entrepreneurial summit at BITS Pilani, Hyderabad. This year, Vijay Kumar Machcha went as a panel judge and was part of the screening and selection process of the top 3 social startups from a total of 15 contenders. The panel members interacted with the startups, answered their questions, and advised on improving their business ideas and operational models.



PANELIST AT KRTYA 2018 ORGANIZED BY ST. PIOUS COLLEGE

St. Pious College for Women organized their annual inter-college management meet 'Krtya 2018' for the business management students in April 2018. Over 30 start-ups presented their ideas and students from various colleges attended the program. We were invited as the panel judge for the event and facilitated the screening and selection of winners. Vijay Kumar Maccha, Lead - Programs, stressed on the importance of entrepreneurship, pool of opportunities for women entrepreneurs in the start-up ecosystem, and the support BVIC offers through SOCENT incubation program.

RAHUL BHARDWAJ ATTENDS THE INCUBATION MANAGER TRAINING PROGRAM ORGANIZED BY THE UNIVERSITY OF TEXAS AND US CONSULATE GENERAL, HYDERABAD

Mr. Rahul Bhardwaj, Head-Programs at BVIC was invited to take part in a two-day training program sponsored by the University of Texas and US Consulate Hyderabad, delivered by the Nexus Startup Hub. The 2-Day 'Incubator Manager Training Program' was organized to offer exclusive insights into global experiences with a focus on actionable strategies for planning a high-impact incubation program. The training was given by Glenn Robinson, who has over four decades of global experience in the ecosystem.

THE NEW STATE-OF THE ART BALA VIKASA INTERNATIONAL CENTER READY FOR LAUNCH IN JANUARY 2020



The new Bala Vikasa International Center Campus at Ghatkesar, Hyderabad is gearing for a Grand Inauguration in January 2020.. The campus will be a dedicated state-of-the-art Center of Excellence to create a new ecosystem for social innovation, and responsible business. The 20 Acre campus will have training and conference halls, meeting rooms, library, multimedia center, co-working spaces and residential block with three star facilities. The facility is close to 1,20,000 sq ft of which 20,000 sq ft is dedicated to incubation center. The facility is aimed to bring together three crucial stakeholders - NGOs, Corporates, and social innovators - to reimagine and implement sustainable models of development.

ANNUAL CONVENTIONS

A WAY TO BUILD SOLIDARITY AMONG COMMUNITIES, EXPAND THEIR HORIZONS, ENHANCE THEIR CAPACITIES, BOOST THEIR MORALE AND RENEW THEIR COMMITMENT

We organize **Annual Conventions** for diverse community groups working with us in an effort **to bring all of them together** at one place and **instill in them the confidence and inspiration** that comes with knowing that they are **part of a massive institutional network**. We use these conventions **to provide direction** to the communities working on the ground, **to provide knowledge** in the form of lectures and input sessions, **to facilitate interaction** between the communities on how they are overcoming ground level challenges and to **provide them the motivation** required to **continue working efficiently and effectively** for development.

All the participants, thousands of community leaders, committee members, organic farmers from rural poor backgrounds, attend these conventions paying for the participation fee and travel fare from their own pockets.

4250 MEMBERS ATTENDING THE CONVENTION ON ‘SUSTAINABLE LIVELIHOODS - SOCIAL DEVELOPMENT’ FIND INSPIRATION, COURAGE AND CONFIDENCE



4253 Women Group Members and Model Villages Committee Members attended the Annual Convention on the theme ‘Sustainable Livelihoods - Social Development’.

Errabelli Dayakar, Honorable Minister of Panchayat Raj, Gundu Sudha Rani, Women Finance Corporation Chairman, Mulugu MLA Seethaka, NRLM Director Srinivas graced the occasion along

with our Founder Bala T. Singaredy Gingras and S. Shobha, Director of SOPAR.

The dignitaries present appreciated the confidence and courage of the women who were doing a great job in implementing numerous women integrated development programs. The participants were provide valuable insights to various sustainable livelihoods options

that they can consider to improve their lives and further aid community development efforts.

“The people who come to talk at these conventions are highly accomplished. We come with an empty mind and take home with us a wealth of knowledge. These conventions unite us and give motivation, confidence and courage.”

- Susheela



Errabelli Dayakar Rao
Minister, PR & RD

“20 years back when women would not dare to come out of their homes, Balakka(Founder) started women groups, conducted regular group meetings, trained them and helped them save small amounts in banks. Today these women are leaders in their right, all thanks to the efforts of Balakka.”

“Congratulations to Balakka for empowering women financially, socially and even politically. Bala Vikasa’s programs in watershed, water and organic farming have have greatly inspired the government. I am awed by the fact that all these people are participating on their own expense and even this is something greatly inspiring.”



Gundu Sudha Rani
Chairman, WFC

CONVENTION ON 'SUSTAINABLE AGRICULTURE AND SOCIAL DEVELOPMENT' INSPIRES 1400 ORGANIC FARMERS TO PUSH FORWARD WITH ADDED FERVOUR



The Annual Convention for organic farmers, organized in January, brought all **1400 organic farmers** onto a single platform, provided them a chance to share their experiences, learn new ways to improve their gains and interact with organic farmers from all over the state.

The Convention was graced by our Founder Bala T. Singareddy Gingras, JD

of Agriculture Usha Dayal, ADR of Regional Agricultural Research Station Dr. P Raghuram Reddy, District Horticulture and Sericulture Officer and progressive farmers MCV Prasad and Nagaraju. All of them provided valuable inputs.

Noted agriculturist and Padma Shri awardee, Goriparthi Narasimha Raju Yadav, the chief guest at the conven-

tion, stressed that if farmers adopt organic practices. agriculture sector would witness profits like other sectors.

"I feel proud to be part of the organic farming movement. The experiences shared during the convention erased all doubts in my mind that organic farming is not profitable. Now I have decided not to quit organic farming at any cost." - Kiran, Keshavpuram

3000 WATER COMMITTEE MEMBERS FILLED WITH STRENGTHENED RESOLVE AFTER ATTENDING CONVENTION ON 'EFFICIENT LEADERSHIP - SUSTAINABLE PROJECT'



Over **3000 community leaders** form more than **900 Water Committees** attended the Water Convention held in January. Mr. Hanmanth Shinde, MLA - Jukkal Constituency attended the event as the Chief Guest. Our Founder Bala T. Singareddy Gingras too was present at the event and addressed the gathering.

The Convention focussed on the need for efficient leadership of the water

committees to make the projects sustainable. All the members were made aware of the importance of Federation in making these plants sustainable and were taken on board to ensure regular AMC payments to keep it operational.

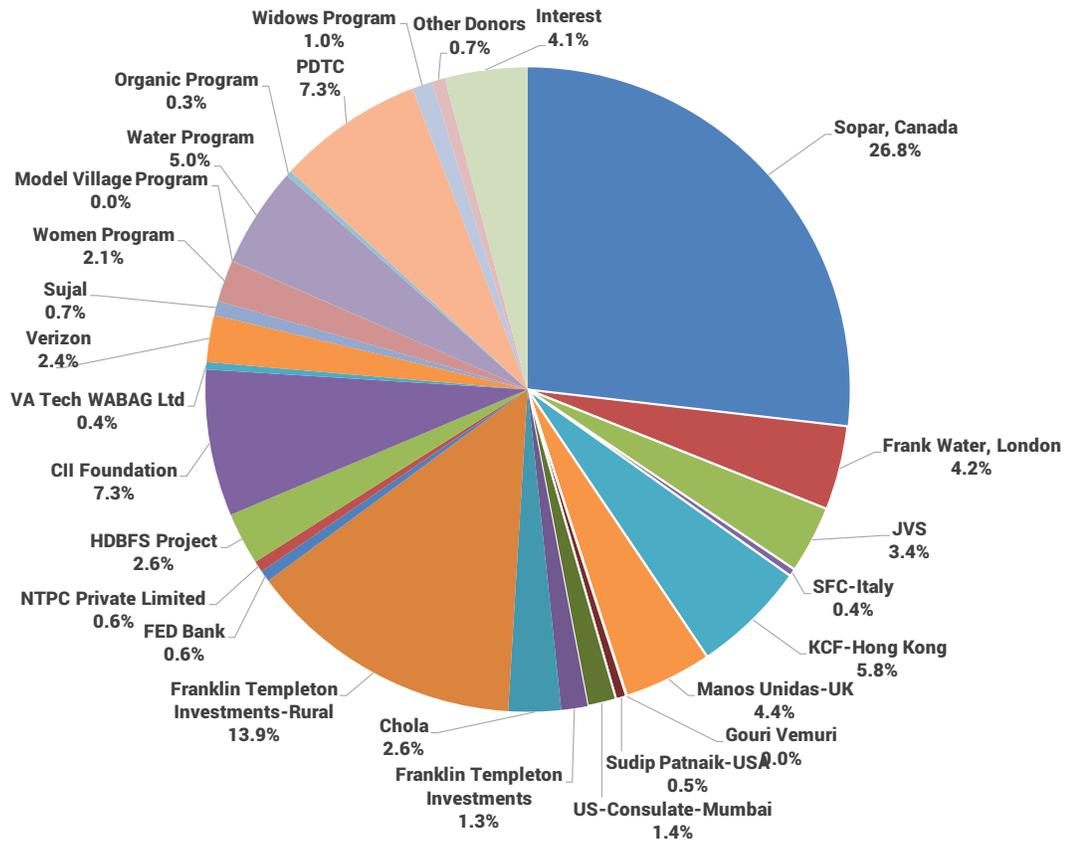
Many members shared their experience of being part of the water committees while some discussed their challenges. Valuable inputs were provided to help

them in overcoming these and they were briefed on new changes for better functioning.

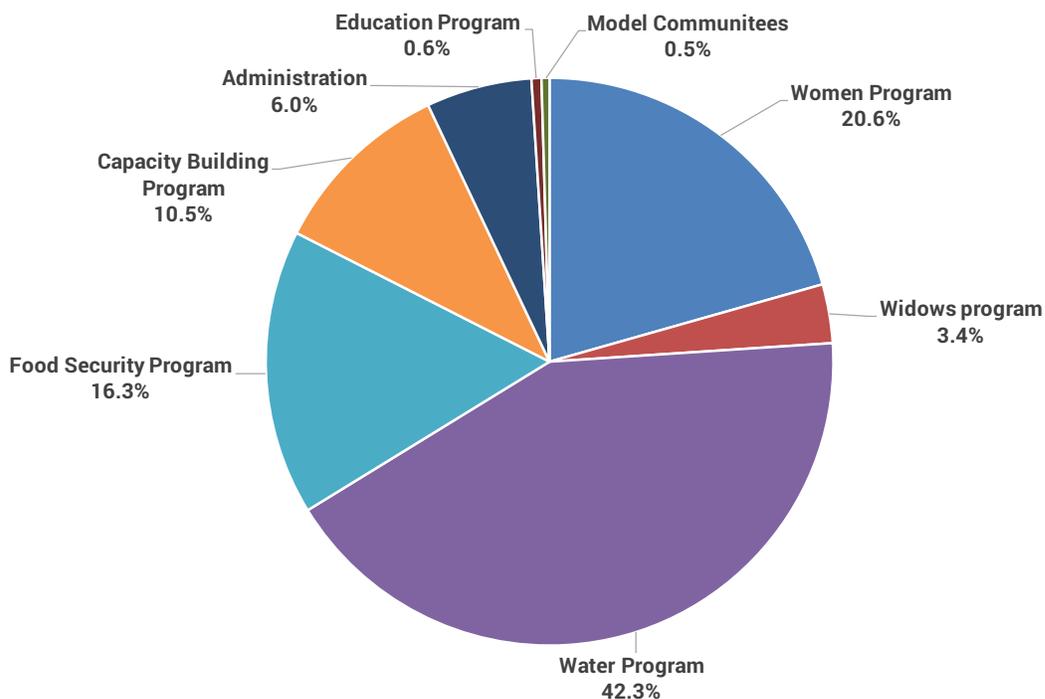
"Every time i attend the convention, it gives me great pride that I am part of this massive family. The motivation provided in the convention helps me go back to my community energized. It also helps me with solutions to some of the challenges i face" - Banoth Srinu

Summary of Financial Statement 2018-19

Income Rs. 13,24,99,385



Expenditure Rs. 11,72,03,893



BALA VIKASA'S 10 RULES FOR SUSTAINABLE DEVELOPMENT

Bala Vikasa has formulated the following 10 rules for Sustainable Development from its two decades of field experience. These rules form the core of its development policies and have become the guiding principles of its development approach. The ten rules are pointers to an Asset Based Community Development (ABCD) approach. They are embedded in Bala Vikasa's motto **"Helping Communities Help Themselves"**.

Rule 1 Development is people

Bala Vikasa is people centric and its philosophy is that people are the corner stones and the main assets for development. Bala Vikasa believes that development should be for the people, of the people and by the people.

Rule 2 Development is women

Women are the heart of development. Bala Vikasa believes that if development has to be tangible, women must be given their rightful place in the community and in the society in which they play significant roles and are major assets.

Rule 3 Development is change of attitude

Development starts in the mind. Self-esteem and self-confidence in people's own abilities are pre-requisites for self development. If people want to change their lives, they have to first reject their "mendicant mentality" and build on their own assets.

Rule 4 Development is solidarity within the groups and the communities

Unity is strength! In the search for well being, people should support one another in the group. They must evolve and bloom in their group and the community.

Rule 5 Development is iterative

The road to development is long and arduous. People's development must progress step by step. At each step, the question to be asked is: "Are we in pursuance of the goal?" Listening to the voices of the people and taking corrective actions is BV's unique iterative development approach.

Rule 6 Development is participatory

People must participate at all stages of their development: they have to identify their assets and their needs. They themselves have to find the solutions to their problems. They must take ownership of each phase of the development process starting from the conceptual stage, as Bala Vikasa's strategies are 'bottom-up'.

Rule 7 Development is intra-cultural

Agents of change and organizations must be fully cognizant of the culture and sub-cultures of the people they work with. People's culture has to be understood as an important dimension and integrated into all facets of a community's development.

Rule 8 Development is long term

Change of attitude towards self help takes time. The real impact of development can be gauged only after years of community activities. Bala Vikasa aims at long-term results.

Rule 9 Development is not free

People have to feel that the project is their own and be motivated to contribute in kind and in money to their own development. People's contribution warrants ownership, an essential condition for sustainable development.

Rule 10 Development builds on results and credibility

Agents of change involved in community development must produce tangible results for trust to be built and be accepted by the people. Credibility of an NGO, is based on consistency between the rules and mission, professionalism and performance, and transparency and commitment at all levels.



H.no. 1-1-867, Siddarthanagar, NIT (post)
Warangal - 506004, Telangana, India.

Ph: +91 (0)870-2459287 | Cell: +91 98491 65890

Email: balavikasa@balavikasa.org | Web: www.balavikasa.org

facebook.com/balavikasa.org @balavikasa_ngo

